**SNAP Cat Meeting Questions:**

1. What kinds of new content will you want on the site?
2. What content do you want transferred from the old site to the new site?  
    All content is to be transferred
3. What content from the current site, if any, should be removed?
4. What information on the current site is out of date and what should it be updated to?
5. An average user stays on a web page for 20-30 seconds. With that in mind, would you be willing to reduce the amount of pages/edit down the content that you currently have?   
    (Note: Editing down does not suggest diminishing the meaningful message of your content.)
6. How do you obtain your cat photos?   
    Do you have access to photo editing software and a digital camera?   
    How much time if any, can you dedicate to taking high resolution photos of rescue kitties?  
    Photo’s are taken by a professional photographer about once a month for about 4 hours.   
    Photos are large, high definition and stored on the photographers server behind a password.
7. What would you like to accomplish with the addition of a guest book?
8. What should be the main emphasis for the homepage?  
    Donate, Adopt, Sponsor (monthly donation).  
   Do you want it to emphasis adoption, or education, or services?  
    Adoption, education should be easy to find.  
   What do you want people’s initial impression to be?  
    Showcase how they take care of the special needs cats. Professional, clean, easy to navigate and update.
9. Would you like a page on the website for displaying important youtube videos?   
    Possibly, wants to see first  
   Would you like to include any videos on the homepage of the website?  
    Possibly, wants to see first
10. What would you think of a video carousel for the top of the landing page, rather than just an image carousel?  
     Possibly, wants to see first
11. Which social media sites do you use the most, and what type of content to do you post?  
     Facebook, tumblr, ello.co.  
     Cat pics/videos, adoption information.  
     about once a day
12. What software/programs are you currently using to update your HTML?  
     You stated that you don’t have any-- what does your IT person/Volunteer use when they need to edit your website?  
     HTML only
13. Have you thought much about the type of CMS you may want us to use for your site?   
     WordPress
14. You have noted that you would like your site to be in HTML.   
     However, with how dynamic your content is, your need for a blog and guestbook and reference to Kitten Rescue’s mobile responsive site (developed in WordPress), is there any flexibility in switching over to a CMS such as WordPress or a cloud based development program (drag and drop) such as Wix or SquareSpace?   
     If not, why not?  
     WordPress
15. Are there any JavaScript packages you would prefer to use for the creation of a dynamic and responsive website?   
    Bootstrap, jQuery, ReactJS, are there any preferences for which one’s we should use?  
     Any
16. Does your organization run any events?  
    If so, how do you keep your attendee’s informed for new events and updates?  
     1 – 2 events per year, so calender app would be over kill.

Possibly an events page and/or newsletter.

**Notes:**

Property is 2.25 acres, and was opened in May of 2013.

They have 34 cats.

Cats are special needs only from all over the world.

Snapwraps.com is owned by them, and we need to make this fact known on the site with easy/non-intrusive links to snapwraps.

Possibly new logo, not needed though.

Translate site using google translate.

Facebook is updated about once a day.

All pages and content must be transferred to new site.

We need to create a sponsor form and waiting list which notifies SNAP Cats by email.

PayPal is used for all financial transactions.

Donations are once, sponsorships are monthly.

Education needs to be more prominent.

Front page which changes with social media content.

SNAP Cats will be picky on the design and want to be hands on in the process, and kept in the loop.

No pop-ups or intrusive ads.

Googlemap app which is easy to update with the location of all cats, both currently in their care and those which have been adopted. There cats are donated from all over the world and adopted all over the world, so this will help showcase where their cats are from and go to.

Showcase the cat livecams.

Showcase the cats currently up for adoption, with an easy way to add/modify.